



A 90-DAY CONSULTING SPRINT FROM 6 FIGURE CREATIVE

Clients By Design

Get hands-on help building a Client Acquisition Machine that attracts high-paying clients consistently (no guesswork, no waiting on referrals).

This isn't coaching. It's consulting.

Clients By Design is a 90-day consulting sprint from 6 Figure Creative, designed to give you the plan, tactics, support, 1:1 help, and accountability you need to grow a six figure (or multi-six figure) freelance business.

This isn't one of those group coaching programs where they dump you into a massive group call every week. **This is a true consultancy.**

Coaching vs. consulting (the difference)

A coach

Gives you advice and accountability, but most of the actual fixing happens after the call when you're back on your own.

THAT'S US

A consultant

Gets inside the business with you, reviews the real work, spots what's broken, and helps you fix it until the system works.

Clients By Design is the second one. You get a **dedicated consultant** who knows your business inside and out, not a rotating cast of group calls.

We help full-time freelancers land high-paying clients

If you sell creative services for a living, this was built for you. Our clients fall into four camps:



Audio

Mix engineers

Producers

Podcast editors

Music composers



Design

Web designers

Brand designers

Product designers

Graphic designers



Video

Videographers

Video editors

3D artists

Motion graphics

Colorists



Marketing

Agencies

Copywriters

SEO

Marketing consultants

Funnel builders

Don't see your exact niche?

If you sell creative services for a living, the system applies. Bring it up on your follow-up call and we'll tell you straight whether it's a fit.

90 days. One consultant. One machine.

In your first week, we pair you with a dedicated consultant. This is one-to-one, not a group thing. They get on a call with you, learn your business, your niche, and your situation, and together you map out exactly what needs to be built.

From there, you spend the next 90 days building your **Client Acquisition Machine**: your pricing, packaging, funnel, sales process, and ads, with your consultant guiding you through every single step. You get unlimited feedback on anything you create with us, weekly hot seats with Brian, accountability check-ins, and access to all of our playbooks and systems.

We don't just tell you what to do. We sit next to you while you build it, make sure it's built right, and make sure it actually works.

How it works, step by step:

1

Onboarding questionnaire

We send it right after you join. It takes roughly 30 to 60 minutes, and it's how your consultant gets up to speed on your business before you two even talk.

2

Kickoff call

You and your consultant map out your custom client acquisition plan and set your milestones for the 90 days: what you're building, in what order, and when each piece gets done.

3

You're in it

Consulting, feedback, accountability, playbooks, the whole thing. For the next 90 days straight.

Six deliverables, all working on your behalf

DELIVERABLE #1

A custom marketing plan tailored to your business

We do a deep dive on your metrics, bottlenecks, and opportunities before creating a bulletproof strategy built around your business.

DELIVERABLE #2

Your own consultant to help you implement it

Direct access to someone who has scaled companies from 6 to 8 figures, led marketing for multi-million dollar companies, or built, run, and sold their own agency.

DELIVERABLE #3

Fast replies from your consultant, every business day

Available Monday through Friday with answers and feedback within 24 hours. Like having a marketing expert in your back pocket.

DELIVERABLE #4

Live weekly hot seats with Brian Hood

Every week you can speak directly with Brian and work through any business bottleneck live (incredibly helpful for getting unstuck).

DELIVERABLE #5

A community of 200+ full-time freelancers

Inside our own custom-built, proprietary platform. It's a fantastic resource for networking and secondhand learning.

DELIVERABLE #6

A full marketing platform and CRM, 100% free to clients

Pre-built templates, automations, and workflows including:

- Websites and funnels
- Booking and scheduling tools
- Email list plus email/SMS marketing automation
- CRM with payments, proposals, and calendars

On the house

BONUS #1

\$500 ad credit

Covers your first paid advertising campaign, on the house. Clients have turned this \$500 into \$5K to \$10K worth of new clients.

BONUS #2

The \$10K guarantee

If you build the entire machine and haven't made at least \$10,000 from it, we keep working with you for free. The full detail (and the math) is on page 12.

THE AD CREDIT, IN PRACTICE

Your first paid campaign, covered. The ads are part of the build, not an extra.

\$500
goes in

—

\$5K-\$10K
has come out

Word of mouth is a goal, not a strategy. The bonuses exist to get your paid acquisition off the ground from day one.

The numbers do the bragging

500+

freelancers
coached

\$100M+

generated by our
consultants

4.7 / 5

on Trustpilot (94%
5-star)

2M+

podcast
downloads

12+ yrs

helping creative
pros

4.7

Excellent



50 reviews

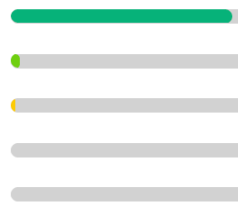
5-star

4-star

3-star

2-star

1-star



4.7 out of 5 stars across 50 reviews: 94% 5-star, zero 1-star or 2-star. Every quote below is an organic, unprompted review.

"I have been a part of a lot of coaching programs and curriculum based business development groups. The 6 Figure Creative approach is legit. Great sales strategy. Access to awesome marketing tech and tools backed by knowledgeable and genuinely good people to work with. I recommend to not only freelance creatives, but also small business owners who are searching for a platform and systems for growth."

Jeremy Mumpower · 5-star Trustpilot review

Jeremy Mumpower
US · 1 review

A day ago



From a coaching program veteran

I have been a part of a lot of coaching programs and curriculum based business development groups. The 6 Figure Creative approach is legit. Great sales strategy. Access to awesome marketing tech and tools backed my knowledgeable and genuinely good people to work with. I recommend to not only freelance creative, but also small business owners who are searching for a platform and systems for growth.

"After about 1.5 months tweaking the paid ads, the leads started coming and I closed \$50k in new business in one month alone."

Thomas Torrey · 5-star Trustpilot review

Thomas Torrey
US · 1 review

2 days ago



Got \$50k in new business in one month alone

Been super pleased with the program. Before I started making money from it, I was happy with it. Very in depth marketing coaching on niche selection and overall positioning. The automated paid ad funnel that comes with the program might be worth the cost alone. After about 1.5 months tweaking the paid ads, the leads started coming and I closed \$50k in new business in one month alone.

People who built the machine



From \$0 to \$500,000 projected

Yanique DaCosta · YKMD · brand & graphic design

From \$0 in 2025 to \$500,000 projected in 2026.



An extra \$140K/yr on \$3/day

Jay Maas · Jay Maas Productions · music production

An extra \$140K per year with just \$3/day in Instagram ads.



\$50,000 in 9 weeks

Patrick MacAdams · Annapolis Design Company · web design

\$50,000 in new business in 9 weeks, with just \$426 in ad spend.



\$38K of new clients, enough to quit his day job

Steve Krentz · Krentz Creative Co · brand design

Started from the ROI guarantee.



A \$36,000 client in the first 60 days

Wilson Harwood · Harwood Consulting

Landed inside the first third of the sprint.

MORE WINS

And it keeps going...

\$10,000 closed in a single week

from paid ads · Jake Kodweis · Kodweis Audio, music production

[See their case study →](#)

\$15,000 in new mixing work at 18x ROAS

from cold paid ads · Marek Deml · Deml Mixing, music production

[See their case study →](#)

His best year ever, by July

Matt Jefferson · Matt Jefferson Films, videography

[See their case study →](#)

Tripled her rates and built a waitlist

Kimberly Shires · Shires Productions, music production

[See their case study →](#)

Income up 89% after losing a £70K client

rebuilt to 20 active clients · Matthew Parisi · music production

[See their case study →](#)

From zero design clients to \$30K

on a 25x return · Neil Walton · web design

[See their case study →](#)

A stalled studio, rebuilt premium

Josh Byrd · Byrd Sound, music production

[See their case study →](#)

Grew enough that his wife quit her job to join him

Austin Boyd · branding

[See their case study →](#)

QUICK HITS, STRAIGHT FROM THE GROUP CHAT

\$22.5K

in a single day · Aaron, music production

Biggest single day of my career



Aaron [REDACTED]

This morning I landed 2 production clients looking for me to produce singles, for a total of \$4500. Then this afternoon I placed 2 songs I wrote/produced in 2 different shows on ABC for a total of \$18k for my cut. So even though sync placements are essentially luck, I still had a **\$22,500 DAY** and that absolutely blows my mind.

Even just the \$4500 from systems I developed in this program is a serious win for me, so thanks Brian!

❤️ 2 🥳 2 🗨️

€45K

best month ever · Benedikt, consulting

Had my best month ever! €45,861 in November! 🤖

#3. 🏆 Wins



Benedikt [REDACTED]

Thank you @Brian H ! Although I've been rather quiet here, lately, I'm still applying the things I learned and just did **€45k in sales this November**. This is NOT the norm, haha **but after a 30k September** and an overall great year, despite many personal challenges, I feel like I'm definitely on the right path. 🙌

🥳 8 🗨️ 2 ❤️ 1 🗨️

MEET THE CONSULTANTS

\$100,000,000+ generated. They've walked the walk.

Accelerate your path with hands-on help from marketing experts who have actually done it, for themselves and for businesses like yours.



Brian Hood

FOUNDER & HEAD CONSULTANT

Over \$1M earned in his freelance career · built a multi 7-figure consulting business · set up multiple 6-figure revenue streams · still bakes sourdough in 2026



Dan Calin

LEAD CONSULTANT

Scaled service companies from 6 to 8 figures · coached 700+ founders and freelancers · learned the need for marketing the hard way · big book nerd and we love him for it



Josh Love

DIGITAL MARKETING CONSULTANT

Head of Marketing for a \$10M/yr app company · built a multi 6-figure design agency · created brand systems for 8-figure brands · luscious hair he hides in a man bun



Stephen Hutson

DIGITAL MARKETING CONSULTANT

Head of Marketing for a 7-figure SaaS company · sold \$5M of products with his copywriting · Certified StoryBrand Guide · performed as a Blue Man in New York City



Richie Burner

DIGITAL MARKETING CONSULTANT

Built and runs a multi 6-figure ad agency · coached hundreds of clients in digital marketing · decent golfer with rad tattoos · New Jersey represent



Dennis Schneider

DIGITAL MARKETING CONSULTANT

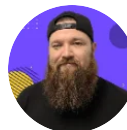
Built and sold a multi 7-figure agency · doubled 2 businesses from \$3M to \$6M/yr · spent over \$15,000,000 on Meta ads · German, but escaped to chase the sun



Rob Marsh

DIGITAL MARKETING CONSULTANT

Generated \$500M+ for his clients · built and sold a multi-six figure SaaS company · author of a branding and content creation book · rode 206 miles on his bicycle in a single day



Justin Collier

DIGITAL MARKETING CONSULTANT

Built and sold two multi 7-figure agencies · managed over \$20,000,000 in total ad spend · consulted for multi-million dollar companies · self-proclaimed board game aficionado

Questions, answered

? How does this work exactly?

We look over your business metrics, marketing efforts, and revenue goals to understand your current situation. We then create a custom client acquisition strategy for your business, and if you don't love it, you don't pay. If you do love it (most people do), we work one-to-one with you to implement it.

? How does the consulting actually work?

Everything is one-to-one. You have direct access to your consultant, who replies within 24 hours Monday through Friday. They'll jump on Zoom to sync on your roadmap and are available daily for feedback and implementation help.

? How do you build my custom strategy?

We review your business metrics, past revenue, current marketing efforts, and a few other things. We identify the key bottlenecks holding you back, look for quick wins, then map out a strategy to reach your revenue goals.

? How does the ROI guarantee work exactly?

If you complete the entire roadmap and implement all the strategies we suggest but don't make at least \$10,000 in new business, we keep working with you for free until you do.

? I have a team. Will this still work for me?

Absolutely. With a team you can theoretically move faster. We just ask for one point of contact so daily communication stays streamlined. Partners are welcome on all calls and meetings.

? How long does the program take?

The sprint is 90 days. Over 80% of our clients choose to stay longer because of the sheer value of having a consultant to talk to daily about their business.

? I run an agency. Can you still help?

Yes. We have quite a few agencies in the program already, and some of our consultants have built, run, and sold their own.

Still have a question?

Bring it to your follow-up call. We'll walk through everything together, live. **No question is off the table.**

The math is simple

YOU INVEST

\$6,400

the full 90-Day Sprint

VS

GUARANTEED MINIMUM

\$10,000

in new business, or we keep working free

OUR GUARANTEE, STATED PLAINLY

If you build your entire Client Acquisition Machine (you do the work, follow the process, and complete everything) and you haven't made at least **\$10,000** in new business from it...

We keep working with you. For free. Until you hit that number.

"As other reviews have noted, they are true to their word and continued working with me for free until I hit \$10,000 in new income. I can genuinely say that doing this programme helped me become a full time creative."

Gareth Metcalf · 5-star Trustpilot review

GM

Gareth Metcalf
GB · 2 reviews

A day ago

★★★★★

A fantastic programme if you are willing to put in the work

My experience with 6 Figure Creative was great. It took me a while to decide to commit to the programme because it's not the cheapest route, but after trying my luck with a few freelance marketers I gave it a go. I wish I'd gone for it sooner, because the money was very well spent. My coach Dan was awesome - always positive, always helpful and full of valuable experience. The frameworks, video lessons and worksheets are very well constructed and just require you to put the work in. Don't underestimate this bit - you are the one doing the work, but that's the way it needs to be when it's your own business. I didn't attend many of the coaching calls but when I did a hotseat the advice and one to one guidance was always on point. **As other reviews have noted, they are true to their word and continued working with me for free until I hit \$10,000 in new income. I can genuinely say that doing this programme helped me become a full time creative.** Finally, one of the best things you get is access to the CRM complete with funnels, automations, templates and everything you need to get started with running sales funnels and keeping up with your leads. The amount of work it would have taken to build this alone is probably worth the investment

YOUR NEXT STEP

Your follow-up call

Bring every question you have (the guarantee, your specific niche, what your 90 days would look like). We'll walk through all of it together, and if it's a fit, we'll get you enrolled on the spot.

From there, things move fast: your onboarding questionnaire goes out immediately, and you're paired with your consultant within your first week.



Haven't booked your follow-up call yet?

[Grab a time here](#)

